

Albert Flores

Front-end Dev

Creative Front-end Developer with 5+ of strong experience in WordPress, Web Development and UI/UX Design with a willingness to learn and master React and SPA Frameworks. Extensive knowledge in Technical SEO, Graphic Design, Digital Strategy and Photography.

Location: Barcelona, Spain

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How? Office-Based / 100% Remote

Where? Open to relocate

Key Skills & Software

HTML5	Drupal	Git	VS Code
CSS3	Joomla	CPanel	Sublime Text
SCSS	MySQL	LAMP / WAMP	Adobe Creative Cloud
Sass / LESS	XML	Command Line	Affinity
Tailwind CSS	JSON	Testing	Figma
Bootstrap	ReactJS	Technical SEO	Sketch
JavaScript	TypeScript	Google Analytics	Blender 3D
ECMAScript	JSX	SEMrush	Zbrush
jQuery / jQuery UI	Web Components	W3C WCAG	Management Tools
PHP	Node.js	Responsive Web	Confluence
WordPress	NPM	RESTful & APIs	Office 365

Work Experience

FULL STACK WORDPRESS DEVELOPER (Feb 2020 - Present)

Lime Advertising Inc., Toronto, Ontario

- Developing custom WordPress themes, using starter themes, ACF or page builders such as Elementor. Custom post types & taxonomies.
- Developing, documenting and maintaining editable content in WordPress for the benefit of team members or clients without coding experience.
- Coding pixel-perfect layouts from Photoshop / Illustrator / Figma / AdobeXD. Eye for detail and strong design aesthetic.
- Writing maintainable and modular code, with clear documentation.
- Successful revamp of a new website with increased leads by 395.08%, traffic by 505.69% and keywords ranking in the top 10 by 1800%, in less than a year.
- Realign lawyers website with new design & development that increased website leads in 111.43%, website traffic in 56.51% and number of impressions in 417.43%, in less than a year.
- Development of custom master templates for different Canadian Franchises, and implementation on up to 40 websites per client.
- Proactively dedicated to testing and QA to ensure overall quality.
- Ensuring the technical SEO best practices, Compliance with Accessibility WCAG and addressing speed & performance to achieve high ratings in third-party measurement tools.
- Web Servers administration with cPanel, PHPMyAdmin, DNS, domains...
- Google Analytics, Search Console and AdWords event tracking improvement and maintenance.
- Designing website interactive SVG animations, video recording & editing, product photography in studio and client facilities, among others.

Clients I've Worked With

Terminix Canada, Merry Maids Canada, AmeriSpec Canada, Furniture Medics, Pacific Candy Wholesale, Morgan Williams, Picard Peanuts, Demand Power, MG Law, among others.

FULL STACK WORDPRESS DEVELOPER (Aug 2018 - Feb2020)

Duplo Digital Marketing Online Agency, Barcelona, Spain

- Developing custom WordPress themes from scratch, using starter themes, ACF or page builders such as SiteOrigin, Visual Composer or WPBakery Page Builder. Personalizing WP with custom post types, taxonomies or fields.
- Developing, documenting and maintaining editable content in WordPress for the benefit of team members or clients without coding experience.
- Developing new product features with custom WordPress Plugins.
- Scoping project requirements and technology for high-quality websites, and ensuring the timings for the execution of projects.
- Coding pixel-perfect layouts from Photoshop / Illustrator / Figma / AdobeXD. Eye for detail and strong design aesthetic.
- Working under pressure and taking concepts to final execution within tight deadlines.
- Revamping UI, UX and overall design aesthetic of the projects, adding new designs and components to WordPress, Laravel and hard-coded websites.
- Conducting educational sessions and developing documentation for new team members and clients as a subject matter expert for WordPress management.

Clients I've Worked With

IESE Business School, la Caixa, ASICS, Jean Leon Wines, Familia Torres Wines, Vinclé, Grupo Desa, Externalia, among others.

FRONT-END DEVELOPER (Nov 2017 - Jul 2018)

Persuadis Marketing & Advertising, Barcelona, Spain

- Developing websites and landing pages for Real Estate Companies.
- Mentoring and upskilling a junior web developer
- Creating marketing materials including micro-sites, landing pages, and emailing
- Managing domains and maintenance of the server

Clients I've Worked With

Century 21, Aedas Homes, ASG Homes, Avantespacia, Cushman & Wakefield, Exacon smart Living, La llave de Oro, Nozar, Núñez i Navarro, Premier, Quabit Inmobiliaria, among others.

Education

DEVELOPMENT OF WEB APPLICATIONS

Jesuïtes el Clot (2015 - 2017)

PUBLISHING DESIGN AND PRODUCTION

Salesians de Sarrià (2012 - 2015)

DEVELOPMENT OF WEB APPLICATIONS

Escola Massana (2010 - 2012)

Soft Skills

Creative	Team Player
Enthusiastic	Flexible
Versatile	Cooperative
Adaptable	Proactive
Skilled	Responsible
Open Minded	

Volunteer

HOME AT LAST RESCUE

Volunteer fostering animals (Oct 21 - Sep 22)

GREEN SCHOOLS GREEN FUTURE

Web Developer & Design (Jan 20 - Dec 20)

EL RACÓ DELS GATS

Volunteer fostering animals (2019)

Languages

English
Spanish
Catalan